

Prospect Invitation Scripts

When Inviting: Be Natural. Enthusiasm + Urgency = Great Results



What to Say to Close Friends & Family - Script 1

“What are you doing Tuesday night at 6:00? Listen, I found a way for us to make some serious money! Trust me and be at my house Tuesday!”

Or

(Tell - don't ask) Mark, Larry. Be at my place 8:00 on Thursday - don't ask me any questions. Just be there - you gotta see this - it's amazing. Gotta go.

What to Say to Close Friends & Family - Script 2

"I just found a way to get paid when people use a cell phone, or watch TV... We can make an extra \$1,000-\$3,000 a month part-time. Be at (Time/Location) you've got to see this! Can I count on you to be there?"

-or-

"I just saw something amazing that Donald Trump is endorsing and trust me, You want to hear about this brand new technology. (Time/Location) Can I count on you to be there?"

If they ask questions:

"I was just introduced to it myself, all I know is its new technology and Donald Trump is endorsing it. Come see for yourself."

If they can't make it: "When is the soonest we can get together?"

What to Say to Friends, Family & Co-Workers

“Hey what are you doing tomorrow night at 8:00 pm? I found a way that every time somebody watches TV or pays their phone bill we can get paid. This guy I am working with makes a lot of money and he asked me if I knew anybody really ambitious, and I told him about you! You need to meet this guy; he is like the Bill Gates in this industry.”

If they ask questions:

“Basically, we are going to make money every time somebody pays their phone bill or watches TV. You have to see this the same way I did! Be at my house at 6:00 pm!”

If they can't make it: "When is the soonest we can get together?"

What to Say Professional to Professional

"What are you doing tomorrow night at 6:00? I'm working on a project and I'm looking for a few key people to partner with. Are you open to evaluating a way to make money outside of what you currently do?"

What to Say to People You Look Up To

"Hey what are you doing tomorrow night at 8:00 pm? Listen, I hooked up with this guy in our area who is working on a business project. He told me about the type of people he was looking to partner with and I immediately thought of you. You need to meet this guy! His business mind and yours would be incredible! He is coming over to my house with a few key people. You need to be there!"

If you're calling from someone's warm list

You: Sam this is _____. We've never met before, but it was highly recommended that I call you. I'm building a company in the Toronto area and I'd like to talk to you about what role you could play in the development of our company. Now if you give me a minute, I'd like to tell you a little bit more about our company.(Why their name came across your desk)

Who gave you my name? Their name is _____ and when I heard what you did with your company and I knew I had to call. Can I tell you in 30 seconds why I'm calling you?

Sam: I like what you're saying. You: So is it worth a cup of coffee?

Building a Company Script

I have met some people who are building a company. You need to know what this is about. Once you hear what this is about. When you hear about this you'll have the information that motivated me to join this expansion team. Respect me enough that if I think this is something you should take a look at, based on our relationship could you give me 5 minutes today or tomorrow?

Company Expansion Script

"Mark this is Larry - hey listen - I'm developing a company. This is a company that's actually expanding rapidly into this area. I want you to keep your business options open because I want you to be an important factor in what I develop here. Now look - there's an Expansion Meeting happening Thursday at 8:00 at this location. If you're doing anything, rearrange it so you can be there. Got any questions? Good! I'll talk to you probably on Monday just to make sure you've moved everything out of the way. Are you OK with that?"

Trained by Trump

"I've selected a core group of people that are going to be personally trained by Donald Trump. He is training us because he believes that what we have will be in every single home in the next 5 to 10 years. And currently no one has it, but everyone is going to have it. What I am doing is selecting the core group of people who are going to be wealthy and financially free in the next 5 to 10 years."

Telephone Call with Up line Script

Hello Fred - how's the family, how's the kids? Great. You know I've gotten to talk to a couple of friends of mine that I really respect, and they brought me an opportunity that is pretty lucrative. And there are some people that I got to meet that are expanding a company into this area. And simply put, there's a very large amount of money available for the right combination of people. I've set up a call today or tomorrow - and would you spend 5 minutes on the phone with the person who's expanding this marketplace. Keep your business options open - I know you always do. Would you be open to taking a 5 minute call?

What's the name of the company? ACN. But it 's not for me to explain to you what ACN is - look - you won't have enough information over the phone anyway whether to say yes or no to it, but it's something that I'm going to greatly pursue. You know how busy I am - I don't have time - but this was so lucrative I've made time. Respect me enough that if I think this is something you should take a look at, based on our relationship could you give me 5 minutes today or tomorrow?